| Jay VasquezConcept Artist and Animator | 1014 N Ashland AveChicago, Il 60602**815-217-5097**[**www.EinveruArts.com**](http://www.einveruarts.com) |
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| ExperienceEinveru Arts, Remote — *Founder*May 2018 - CurrentManages my own brand from Manufacturing, Finances, Design, Branding and Sales, obtaining over 20,000 grand in sales. Sundown Drive, Chicago, Il — Graphic Artist and Social Media Head February 2025 - CurrentIn Charge of social media design and content, created graphics for the short film’s aesthetics, prop design, logo creation, advertisements, and marketing.C3 EXPO, Chicago, Il — *President and Organization Head*Sept 2022 - May 2024Organized and co-founded an exhibition standing for two years. In charge of artist direction to marketing, to sponsorships and events while delegating a small team to produce an event attended by over 500+ people.CourseworkAnimation Production Studio — *Producer*Managed and created a Production Schedule and Orchestrated Assignments for the production team. Managed all Sequence shots for production by cutting reels, and organizing information and shots through Toon Boom Harmony. 3D ModelingCreated a full 3d bedroom asset in Autodesk Maya with lighting affects done in Unity. All rendering, painting and general models were created on a week by week basis to create a fully dynamic 3d world asset.Business for Animated Content Created a full detail oriented Production Bible for a 12 episode animated series, detailing, schedule, budget, marketing, advertisements, target audience, story, script, and concept artMarketing and BrandingFocuses on SEO coordination, and Marketing techniques to build a brand. Thoroughly learned Web Page Design, Marketing Trends, Networking Strategies, and people experience.  | SKILLS* Adobe Creative Cloud
	+ Premiere Pro
	+ After Effects.
	+ Photoshop
	+ Illustrator
	+ Indesign
* Microsoft Suites
* ToonBoom
	+ Harmony
	+ Storyboard Pro
* Maya
* Blender

EDUCATIONColumbia College Chicago, Chicago, Il — BachelorsSeptember 2021 - May 2024Pursued a Bachelors in Traditional Animation Illinois Valley Community College, Olgesby, Il — Associates September 2020 - May 2021Pursued an Associates of the ArtsLANGUAGESEnglish, Spanish |